

SUSHAN MAHARJAN

CONTENT CREATOR & GRAPHIC DESIGNER

Creative and agile content creator with 9+ years of experience in graphic design, social media visuals, branding, photography, and content strategy. Proven ability to bridge design thinking with content performance. Highly skilled in Adobe Creative Suite, content editing, brand campaigns, and storytelling — across digital, social, and print. Strong hospitality and event-based visual content background. Thrives in fast-paced environments requiring sharp visual judgment, quick production, and authentic engagement.

Social Links

www.linkedin.com/in/sushanxd/

[Instagram](#)

[Behance](#)

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[Click here for my portfolio](#)

PROFESSIONAL EXPERIENCE

Freelance – London

2019 – Present

- Created brand-aligned photo/video content for events, hospitality businesses, and campaigns
- Managed Instagram visuals and stories for event promotions and client engagement
- Designed ads, logos, menus, posters, and promotional reels for cafes and entertainment brands
- Clients include: Jeetwin, Betvisa, The Signaturee, Game Ape, Siam99

Graphic Designer – Jeetwin (In-house & Freelance)

2016 – 2023

- Designed digital banners, custom icons, UI/UX wireframes, and game assets
- Built cohesive brand identities and executed multi-platform marketing content
- Developed Google Ads visuals, social graphics, and optimized creative performance
- Oversaw editing/retouching and implemented cross-platform visual consistency

Graphic Designer – Purlfrost Ltd (Print & production)

2024 – Present

- Design and prep print-ready files for large-format window film production
- Operate printing and CNC equipment; ensure quality control and accuracy
- Handle customer queries and collaborate across production team
- Developed visual assets for functional and decorative interior products

Photographer / Visual Designer – The Signaturee

2024 – Present

- Captured photo and video content for live events
- Designed posters and Instagram creatives to drive visibility and attendance
- Edited high-quality reels and storytelling visuals for ongoing campaigns

EDUCATION

Masters in Arts – Web Design & Content Planning

University of Greenwich, London

Bachelors – Graphic Communication

Sirjana College of Fine Arts, Kathmandu, Nepal

SKILLS

Content & Design

- Graphic Design (Print/Digital)
- Branding | Web & UI Layout
- Photography | Videography
- Photo Retouching | Reels Editing
- Motion Graphics (basic)
- Event Content | Creative Campaigns

Tools & Platforms

- Adobe Photoshop
- Illustrator
- Premiere Pro
- InDesign
- Figma
- Lightroom
- HTML/CSS
- Meta Business
- WordPress
- Instagram, TikTok, Facebook
- Canva
- Social Scheduling

Soft & Transferable

- Hospitality communication (Wagamama FOH/BOH)
- Project Management
- Team Collaboration | Adaptability | Fast Turnaround